



ARIMNet2

International Conference on Agricultural Knowledge and Innovation Systems (AKIS) in the Mediterranean

12-13 October 2016, Antalya, Turkey

Session V. Strengthening AKIS in the Mediterranean – Group sessions

NOTES FROM GROUP 1

THEME 1: PLATFORM/CLUSTER BETWEEN FIRMS AND ACADEMIA

Moderator: Kürşat Demiryurek

Rapporteurs: Maria Pedro Silva and Sanaa Zebakh

Type of Participants: Researchers, Educators; R&D Project managers, Ministry representatives, Innovation brokers and facilitators, Policy makers

Countries involved in the discussion: Spain, France, Italy, Morocco, Tunisia, Egypt, Slovenia, Greece, Portugal

Outputs of the discussion:

1. How to encourage clustering enterprises and research for innovation?

- a. Promote researchers mobility from the academia/research framework to the business tissue (incentives and regulation?)
- b. Support a network dedicated to knowledge transfer and innovation promotion in the MED area
- c. Identify and share experiences and success cluster examples
- d. Gather inputs from other research areas about the stakeholders interaction eg: social-economy
- e. Structure creative models to involve the private sector (including entrepreneurs) eg: Hackathon
- f. Encourage a more meaningful role of the private sector: involvement in the scientific committee of R&D institutions; definition of practice oriented research strategies/programs
- g. Structure dynamic activities to link students-educators-researchers-advisors-farmers-agribusiness

2. How to improve the efficiency of innovation platforms to enhance knowledge transfer?

- a. Capacitation/training of new actors such as innovation facilitators and brokers
- b. Involvement of the financial sector (banks, investors, business angels...)
- c. Establishment of communication channels between these networks and policy makers
- d. Development of new forms of interaction between innovation actors

3. What are the main barriers for establishing of platform/cluster between firms and academia?

- a. Trust issues
- b. Lack of funding mechanisms
- c. R&D valorization takes little into consideration development activities
- d. Unawareness of the advantages of a multi-actor approach
- e. Lack of support for new structures with a key-role in fostering research driven innovation, such as NGO and private associations