

ARIMNet2

Work Package 6_ D6.1

Dissemination plan

ARIMNet2 Dissemination Level

Project co-funded by the European Commission within the seven Framework Programme		
<i>Dissemination Level</i>		
PU	Public	
PP	Restricted to other programme participants (including the Commission Services)	X
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential ,only for members of the consortium (including the Commission Services)	

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Delivery date: M17

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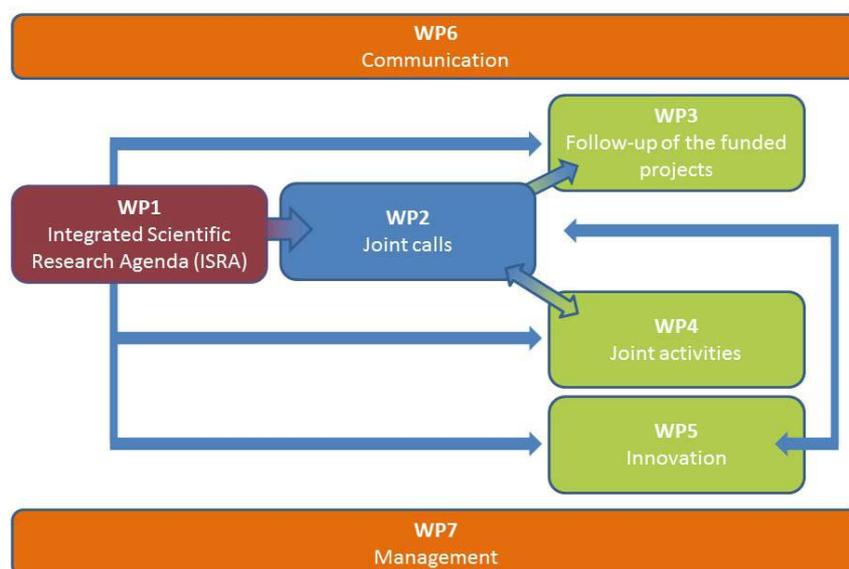
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1. Introducing ARIMNet2

ARIMNet2 “Coordination of Agricultural Research in the Mediterranean Area” is supported by the European Commission from 2014 to 2017 under the 7th Framework Programme. The project is coordinated by INRA (France) and brings together 24 partners from 15 countries from Northern, Eastern and Southern Mediterranean. Nine are EU member states (Croatia, Cyprus, France, Greece, Italy, Malta, Portugal, Slovenia, and Spain), two are associated countries (Turkey and Israel), four are Mediterranean countries (Algeria, Egypt, Morocco and Tunisia), and two International organizations (CIHEAM & ICARDA). ARIMNet2 is a network of funding organizations and national research institutions promoting the coordination of national research activities and identifying joint research programmes among the countries of the Mediterranean area, to fight fragmentation and exploit synergies in Mediterranean agriculture.

The work program of ARIMNet2 is divided into seven work packages (WP), which are all interlinked with a mutual aim of promoting the coordination of agricultural research in Mediterranean area.

Figure 1. Work program of ARIMNet2 – articulation of the Work Packages



The scope of ARIMNet2 is both scientific and geographic:

Multidisciplinary scientific fields to tackle agricultural Mediterranean challenges

The project focuses on agricultural research in all scientific fields that tackle agricultural stakes in the Mediterranean area. The targeted scientific field is therefore multidisciplinary. Different topics and issues are addressed through ARIMNet2 actions, mobilizing a large set of disciplines going from genetic to social sciences and combining/integrating them. The scientific scope of the actions is mainly defined by impacts and targets as challenges facing Mediterranean basin.

A Mediterranean network

The actions have to build sustainable research cooperation dynamics and if possible initiate or strengthen joint structures among the Mediterranean area. As collaboration is key, communication will have an important role in building a sustainable and well operating network.

2. Placement of the Communication Strategy within ARIMNet2

Communication activities are part of a stand-alone work package called "Outreach and Communication", led by IRESA-TN.

The overall goals of WP6 are:

- making the best use of the project efforts
- disseminating ARIMNet results and the funded transnational research projects outcomes,
- ensuring fruitful communication and information exchange among partners, the European Commission and other relevant actors, including the public.

The ARIMNet2 communication plan is an important tool to ease and amplify networking activities and the engagement of different stakeholders. It is described in the Document of Work as below:

"Task 6.1 Design and development of a dissemination strategy and a communication kit (M1-M6)

Task leader: IRESA-TN; contributors: MIZS-SI, INRA-FR

*The first step in this WP will be to design an outreach dissemination strategy for the duration of ARIMNet2, in terms of **goals, objectives, targets, and means**. The dissemination strategy will describe the communication plans aimed at the different audiences in the different stages of the project by the various actors.*

Then the first tool to be conceived, edited and produced will be the communication kit to be used by all partners to better reach industry, research partners, policy makers, and to ensure a large dissemination. The communication kit aims at presenting the project right at its start. It will contain the flyer designed to quickly introduce the project, the brochure aimed at presenting the project in a more detailed way and the poster meant to provide a view on the project on a more permanent basis. The logotype of ARIMNet will therefore be updated. Posters, fact sheets, leaflets, press articles will be also designed and disseminated according to the opportunities."

3. Objectives of ARIMNet2 communication actions

The main objectives of ARIMNet2 communication actions are:

- Presenting ARIMNet2 itself (general information about the project as a continuation of ARIMNet(1), its objectives, partners, activities...) to different stakeholders in the 15 countries involved in ARIMNet2 and beyond, in order to increase the general visibility of ARIMNet2 and raising awareness of its activities;
- Providing information about the progress of some activities within the project (calls, Integrated Strategic Research Agenda –ISRA-, AKIS in the Mediterranean area...) and their promotion to different stakeholders in the 15 countries involved in ARIMNet2 and beyond;
- Presenting the progress and results of the funded research projects to different stakeholders in the 15 countries involved ARIMNet2 and beyond.

In order to reach these objectives, this communication and dissemination strategy needs to define:

- Stakeholders: who ARIMNet2 wants to target
- Information/content: what messages ARIMNet2 wants to disseminate
- Tools and channels: how will the messages be communicated
- Schedule: when will the messages be communicated

4. Communication strategy

The communication strategy aims at defining the target groups, the information to be communicated and the tools of communication.

3.1 Target groups

ARIMNet2 communication actions aim at reaching the following target groups:

Internal communication

- European Commission (in Brussels, and EC representatives in Mediterranean countries)
- ARIMNet2 partners:
 - ARIMNet2 consortium members (funding organizations and national research institutions)
 - Members of the SSAB (scientific experts involved in the Scientific and Strategic Advisory Board)
 - Partners in the funded research project consortia

External communication

- Research and scientific communities
- Other National Agricultural Research System (NARS), funding agencies
- Students in the scientific scope of ARIMNet2
- Other relevant initiatives (ERA-NET's, JPI's, Art. 185)
- Media
- Mediterranean policy makers (Embassies...)
- Stakeholders concerned by/involved in Mediterranean Agriculture, such as farmers and associations of farmers, cooperatives, industries and transfers bodies
- Other Interested Publics

These different groups have different motivations, needs and expectations and should thus been addressed in different ways.

3.2 Messages

The messages of ARIMNet should be adapted to what target groups want to know and already know. The aim of the communication strategy is not to define explicit messages as they depend on the situation in which the communication takes place, the tools available, etc...

Internal communication

Internal communication is essential for the well-functioning and the achievements of the project.

- European Commission (Project officer in Brussels, and EC representatives in the Mediterranean countries)

The objective of the communication with ARIMNet2 project officer is providing him with all necessary data that can help him follow ARIMNet2, both financially and in terms of activity progress. Sending financial and activity reports and deliverable publications are the basis of communication with the EC. Furthermore, the project officer is invited to all the Governing Board meetings and special public events organized by the consortium, this providing him with the opportunity to acquaint himself better with ARIMNet2, its activities and persons involved and also to deliver the European Commission's messages.

The ARIMNet brochure, flyer and other innovative tools of communication will also be sent to representatives of the European Commission in the countries of the Mediterranean Area. The objective is to inform them of the EU supported actions organized in their countries.

- ARIMNet2 partners:
 - ARIMNet2 consortium members (funding organizations, national research institutions and international organizations)

The aim is to ensure smooth and regular communication throughout the duration of the project and from one WP to another. Good communication among all ARIMNet2 partners and ensuring equal dissemination of information through the consortium are crucial in order to reach the project's objectives and build trust among the partners. It is also essential in order for each partner to become himself an ambassador of ARIMNet2 outside the consortium, to external stakeholders at regional, national and international level.

The objectives of communication with ARIMNet2 partners are thus:

- Building a common identity of ARIMNet2 (content & graphical identity), contributing to the building of a sense of belonging of the partners to the common consortium
- Ensuring equal, regular and smooth communication among them in order to keep them informed of the state of progress of the project in the different activities
- Providing common tools that they can use in and out of the project to communicate on ARIMNet2

- Members of the Scientific and Strategic Advisory Board (SSAB) -scientific experts-

These members will provide external points of view on the ARIMNet2 consortium and activities. In order to be able to manage this role, they need to be well informed of the content of the project, which will be done through the invitation to participate in several meetings of the project and through the dissemination of documents important for the understanding of the project. The WP1 leader and the coordination will be in charge of this communication, while the SSAB members may also inform the consortium about all relevant external documents, events, etc.

- Partners in the funded project consortia

Scientists involved in the funded research projects will also be kept informed on the progress of ARIMNet2, especially concerning Joint Calls and joint activities. They will be encouraged to promote the work of ARIMNet2 with an aim to contribute to the building of a Mediterranean Agricultural research community.

External communication

- Research and scientific communities

The scientific community is the main target of the ARIMNet2 project. Researchers will especially be interested in the launching of joint calls for research proposals or other joint activities. They will need to get the clearest information on the conditions of eligibility, the scope of the calls, the criteria of evaluation, the procedures, the national funding conditions, etc. They may also have interest and will be included in the preparation of the common Integrated Strategic Research Agenda and other public events that ARIMNet2 plans to organize, such as the conference on the AKIS or the different public events in which the results of the funded projects will be presented.

- Other funding agencies

Through the whole duration of the project, the consortium may associate with other funding organizations (not participating in the consortium), which can be invited to ARIMNet2 meetings and receive regular outputs of the project, with the aim to involve the organization in future collaborations (based on e.g. specific expertise of the institution or with the perspective of co-funding a call).

- Students in the scientific scope of ARIMNet2

The ARIMNet2 consortium will implement joint activities in the Mediterranean. Some of these activities will concern training, which plays an important role in building the future Mediterranean research community. Students will be mobilized with the aim to inform them about the challenges Agriculture in the Mediterranean is facing.

- Other relevant initiatives (ERA-NET's, JPI's, Art. 185)

Some European initiatives are overlapping at least in part with the scope of ARIMNet2, involving the same partners and countries, covering the Mediterranean region and/or concerning part of the thematic field¹. In order to avoid duplication, enhance collaborations, the ARIMNet2 consortium has to maintain good and regular communication with these initiatives exchanging information on the activities carried out and seeking ways of possible collaboration.

- Media

The mainstream media will not be a target of ARIMNet2. Nevertheless, the media related to the European Union (Netwatch, ERAwatch ERA-Net LEARN 2020) and the media related to each participating organization shall be contacted especially before joint publication and public events, and periodically to communicate the state of progress of ARIMNet2 activities as well as of the projects funded through ARIMNet calls.

- Mediterranean policy makers (Embassies...)

One of the aims of ARIMNet2 will also be to increase awareness of the Mediterranean agricultural challenges and research community stakes. The countries of the Mediterranean basin face a number of common problems in relation to agriculture and food security, mainly as regards to the use and management of natural resources, such as soil and water, crop protection and threats to the security and sustainability of agricultural production resulting from climate change. These issues should be presented to the policy makers at the national and Mediterranean level.

- Stakeholders concerned by/involved in the Mediterranean Agriculture

In the WP5, the project aims at

- Developing a reflection on strengthening the links between research and innovation in the Mediterranean Agriculture.
- Providing a common analysis on current functioning of the Agricultural Knowledge and Innovation Systems in the Mediterranean countries
- Providing recommendations related with research calls (like guidelines, selection criteria, etc.) that could be used to enhance the link between research and innovation.

In order to reach this purpose, ARIMNet2 will mobilize stakeholders involved in the AKIS in the Mediterranean: including farmers and associations of farmers, cooperatives, industries and transfers bodies. The AKIS conference will be the main event in which they will come together in order to identify innovation challenges and possible actions.

- Other Interested Publics

Beyond all these pre-identified publics, some may arise through the duration of the project. The communication group of ARIMNet2 will also have to be attentive to new needs of communication that could occur.

3.3 Communication tools and dissemination channels

Internal communication

- Emails and common mailing lists

Most of the communication and dissemination between the consortium members occurs via email exchanges. Common mailing lists have been created and will be regularly updated.

- arimnet2-exccom@listes.inra.fr: list of the Executive Committee members
- arimnet2-fulllist@listes.inra.fr: list of the whole consortium
- arimnet2-gb@listes.inra.fr: list of the Governing Board members

The nominative lists of the partners will be published on the intranet.

The partners will be requested to help keep these lists updated.

¹ e.g. ERANet-Med, involving Mediterranean countries, as does FORESTERRA, with possible overlapping in themes covered also in JPIs FACCE and Water and ERANets Susfood, Core-Organic, Biodiversa, Ruragri, Foresterra, Aniwha

The functioning of these lists is the following:

- The sender uses one of this email address and his message is automatically sent to all email addresses linked to the used common address
- When replying to an email received through the common address, the answer is automatically sent only to the sender.
- The sender must use an email address that is included in the list to be able to send a message

- Intranet on the ARIMNet2 website

The intranet is a private website only accessible via password by the consortium members. It serves as a communication platform and enables consortium members to share their experience, documents, and tools.

The structure is simple and composed of four parts:

- Calendar
- Deliverables
- Documents box (administrative documents, communication tools, ...)
- Mailing lists

- Consortium meetings; ARIMNet(1) and ARIMNet2 funded projects meetings

Meetings of all the consortium partners, the Governing Board meetings, will be held once a year. Executive Committee meetings, including WP leaders and the coordinator, will be held twice a year in order to decide on further steps, check the progress, discuss the direction and the evolution of the planned activities. A provisional table of meetings was drawn at the very start of the project. It may be slightly modified on the basis of the state of progress of the projects and in order to use available funds more efficiency. For that reason different meetings will be joined, especially public and closed ARIMNet2 events. The funded projects meetings will for example be associated with internal meetings, this allowing all consortium and call board members to be well informed of the state of progress of the funded projects.

Figure 2. Provisional calendar of the ARIMNet2 meetings

	M1	M7	M12	M15	M17	M19	M26	M30	M32	M36	M39	M42	M44
WP1		1st SSAB				2nd SSAB	Presentation of ISRA						
WP2			Call Board		Evaluation Committee	Call Board / Evaluation Committee				Call Board		Evaluation Committee	Call Board / Evaluation Committee
WP3*		Med event ARIMNet 1 projects					Med event : ARIMNet 1 projects/ Kick off ARIMNet 2 projects						ARIMNet2 projects mid-term meeting
WP4						Final decision on joint activities							
WP5			AKIS Seminar						AKIS conference				
WP7	Kick Off meeting	Governing Board / Executive Committee	Executive Committee			Governing Board / Executive Committee	Executive Committee		Governing Board / Executive Committee	Executive Committee			Final project meeting

- Video and teleconferences

Whenever a certain important issue needs to be discussed in between meetings and a prompt reaction by consortium members is required, a video or a teleconferences may be organized.

External communication

- Graphical identity of ARIMNet2

Elements making up the ARIMNet2 graphic identity are the logo, graphical textures and color schemes derived from the logo.



LOGO

The ARIMNet(1) logo is being used, but has been updated. Focusing into the Mediterranean area of the globe and thus the participating countries (including the new partners of ARIMNet2), the logo communicates the geographical scope of ARIMNet2. In the font, two parts are distinguished: "arim" and "net". "Net" refers to "Network" and to the identity of ARIMNet as an ERA-Net. It is transparent, as having a network is not a specificity of ARIMNet2, providing more focus on "arim", the content of the ARIMNet2 ERA-Net.

The color scheme of ARIMNet2 is derived from the colors of the logo.

	Purple R = 137 G = 27 B = 91
	Petroleum blue R = 0 G = 132 B = 145
	Green R = 151 G = 190 B = 12
	Light blue R = 174 G = 209 B = 209

BANNER



This banner was created for the website of ARIMNet.

TEXTURES

The textures have been used in the ARIMNet brochure and newsletter template but can also be used as footer.



- A “brochure” presenting both ARIMNet, ARIMNet2 and the 10 first funded projects.

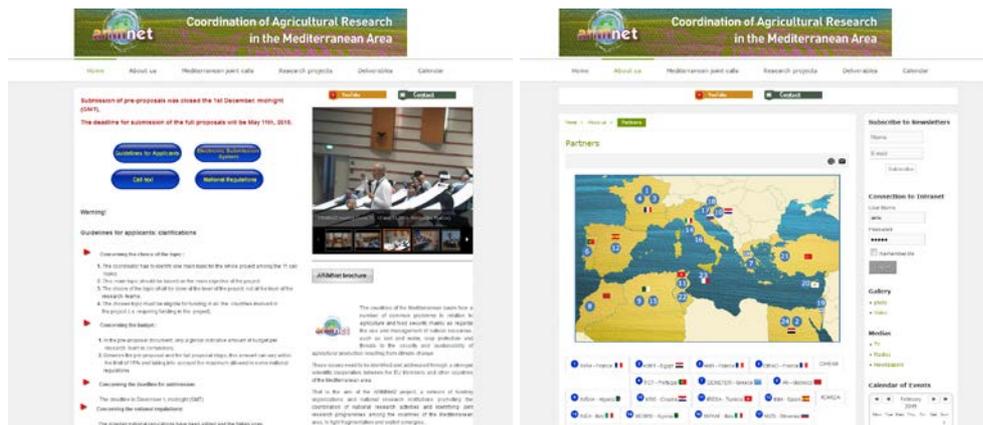
It was realized at the very beginning of the project and distributed at the Kick Off Meeting. It is used as a communication tool to bridge the gap between ARIMNet and ARIMNet2.

- Flyer (in English and French).

The flyer summarizes the main content and features of the project. It is in .pdf format, and is available for distribution/printing on the intranet, this allowing the partners to print it when required, e.g. in their regional and national events.

- Website: www.arimnet2.net

The ARIMNet2 website is the main source of information for all the stakeholders, both internal and external ones. It includes the project description (work plan, partners ...) and state of progress, the funded projects presentation, current news and past events. The website is also a tool to disseminate other communication tools, such as the ARIMNet brochure, flyer, videos, etc...



- Newsletter

A newsletter (in electronic format only), will be published periodically, ideally twice a year. All editions of the newsletter will also be available on the ARIMNet2 website as web links. The targeted public is wide and includes both ARIMNet2 partners and all those who have subscribed to the newsletter. In addition to sending the newsletter to the mailing list of subscribers, the first newsletter will also be sent to the ARIMNet2 partners who are asked to distribute the newsletter to their contacts proposing them to subscribe to the newsletter, in order to avoid a possible spamming issue.

A first graphical design was proposed and was later adapted to Mailchimp format – a free webtool for newsletter design and subscription management, which also provides analytical tools for impact measurement.

The newsletter coordination is managed by the MIZS (SI) and involves the whole consortium as partners are invited to send inputs and have the task of ensuring wide and efficient dissemination of the newsletter in their networks.

- “Open” events: dissemination event of the funded projects & AKIS conference

The coordinators of the projects funded under ARIMNet joint calls will be invited 3 times during the duration of their project to present the project and its state of progress: at the very beginning, mid-term and at the end. The purpose of the event is keeping the Call Board members (funders) informed of the progress and results of the projects they are funding, supporting the coordinators via an exchange with scientific experts, enhancing exchanges and synergies among projects (ARIMNet1&2 funded projects) and when possible, disseminating results to a wider scientific public.

A conference on Agricultural Knowledge and Innovation Systems (AKIS) in the Mediterranean will be held in October 2016 in Antalya, Turkey. The conference will be opened to 100 participants from the Mediterranean. Elaboration of recommendations and guidelines for the evolution of extension services and other relevant tools within the concept of “from research to innovation” in the light of the conclusions of the conference will be undertaken. In collaboration between WP6 and WP5 members, the dissemination of these recommendations should be ensured.

- Participation in other meetings (at the European Commission, in other ERA-Nets, etc.)

The Coordinator and/or other participants of the ERA-Net will participate in national and international manifestations where activities of the ERA-Net should be communicated. It will be a way to disseminate the project outcomes and to keep decision makers and managers of agriculture research of European countries and Partner countries that are not yet members of the ERA-Net project regularly informed of the progress made and of the potential interest for their countries.

- Videos

The videos present the main ARIMNet2 results and ARIMNet2 activities in different ARIMNet of related events. The videos will be published on the website and a special YouTube channel, which can be accessed at <https://www.youtube.com/user/arimnet2>.

- Creation of an innovative tool "Knowledge cube"

An innovative communication tool will be produced, an exclusivity of the communication service of CIRAD.

The objective is to create an object that will disseminate ARIMNet results and the results of the projects funded under ARIMNet joint calls widely beyond the consortium (embassies, representatives of the European Commission in Mediterranean countries...).

- Common synthesis of the results of the funded projects, policy briefs and technical briefs (optional)

In order to valorize the results of the funded projects, some synthesis may be produced. Common templates (in ppt or word) would be sent to the coordinator for them to fill it in with the help of WP6 members. Such synthesis will be produced only when all other communication tools are already produced.

- Press releases

A press release should be prepared periodically to report on important ARIMNet2 results, and to disseminate results of ARIMNet joint calls. The press releases will be distributed through Cordis Wire and other channels, such as PLATFORM2 or the SC2 NCP network.

3.4 Dissemination schedule

The Dissemination schedule consists of two parts: communication tool Development Schedule and External Dissemination Schedule.

Figure 3. The communication tool Development Schedule:

Information to be communicated	Communication tool	Target Group	Goal	Date
New graphical identity	Logo	All stakeholders	Updating of the logo	M1 (January 2014)
ARIMNet(1) and ARIMNet2 (objectives, contents, partners...) Presentation of the funded projects	"Brochure"	All stakeholders	Bridge between ARIMNet1 and 2, presentation of the 10 funded projects	M2 (February 2014)
A ppt template including the color schemes and graphical elements	Ppt template	Consortium members and invited speakers	Sharing a common graphical identity	M2 (February 2014)
A comprehensive collection of information that needs to be communicated to different partners	Conception of the ARIMNet2 website	All stakeholders	Communicating the ARIMNet2 activities, outputs and events	M6 (June 2014)
Brief description of ARIMNet2 project	Websites of the participating institutions	Scientific community	Communicating the ARIMNet2 activities, outputs and events	M1-M6 (From Jan. to June 2014)
Presentation of the partners, invited speakers, results of the ARIMNet2 project and funded projects, events of the project	Videos	All stakeholders	Communicating the ARIMNet2 activities, outputs and events Communicating on the funded projects	M6-48 (From June 2014 to the end of the project)
Explain the background, purpose, financial rules, procedures and general scope of the call	Call preannouncement Web announcement Call documents Creation of the Electronic Submission System	Potential applicants the call Research community, industry	Informing the community of the upcoming call, give the potential applicants more to prepare	M9-M21 & M25-37
Day to day management of the project, decisions to be communally taken,	Creation of mailing lists	Consortium members	Facilitating the internal communication	M13 (January 2015)
Bridge between ARIMNet1 and 2 Communicating on the 1 st year of the project (events, launching of the call, selection of the pre-proposals)	Newsletter 1	All stakeholders	Communicating the ARIMNet2 activities, outputs and events Communicating on the funded projects Communicating on the Mediterranean research community	M15 (March 2015) Postponed to May 2015

General information on ARIMNet2	Flyer	All stakeholders	Communicating on ARIMNet2 in the regional and national events	M18 (June 2015)
Publication of the results of the 1 st ARIMNet2 call and announcement of the final event of the 1 st funded projects and KoM of the second funded projects, announcement of the joint activities	Newsletter 2	All stakeholders	Communicating the ARIMNet2 activities, outputs and events Communicating on the funded projects Communicating on the Mediterranean research community	M23 (November 2015)
Results of the funded projects, recommendations to specific public such as policy makers	Common synthesis of the results of the funded projects, policy briefs and technical briefs (optional) Common templates (in ppt or word)	All stakeholders	Valorizing the results of the funded projects	M24-M48 (From Dec. 2015 to the end of the project)
General presentation of the ARIMNet2 project and consortium, outputs of the project, presentation of the funded projects	Innovative tool: "Knowledge cube"	All stakeholders	Communicating the ARIMNet2 activities, outputs and events Communicating on the funded projects	M25 (January 2016)
ISRA	Pdf document	All stakeholders	Disseminating ISRA	M26 (Feb. 2016)
Output of the final event of the 1 st funded projects and KoM of the second funded projects, Output of the 1 st joint activities, Announcement of the AKIS conference, Launching of the 2 nd call; presentation of ISRA	Newsletter 3	All stakeholders	Communicating the ARIMNet2 activities, outputs and events Communicating on the funded projects Communicating on the Mediterranean research community	M28 (April 2016)
Output of the AKIS conference, outputs of the second call for proposals (selection of the pre-proposals)	Newsletter 4	All stakeholders	Communicating the ARIMNet2 activities, outputs and events Communicating on the funded projects Communicating on the Mediterranean research community	M34 (October 2016)
Results of the funded projects and outputs of the ARIMNet2 project (presentation of the projects selected for funding...)	Newsletter 5	All stakeholders	Communicating the ARIMNet2 activities, outputs and events Communicating on the funded projects Communicating on the Mediterranean research community	M40 (April 2017)

Results of the funded projects and outputs of the ARIMNet2 project	Newsletter 6	All stakeholders	Communicating the ARIMNet2 activities, outputs and events Communicating on the funded projects Communicating on the Mediterranean research community	M46 (October 2017)
Date, venue, participants, objectives and main outputs of the events	Press releases	All stakeholders	Communicating on the current events	Before and after each event

5. Monitoring and Evaluation

The monitoring of the communication and dissemination activities should be performed by the WP leader with the help of the coordinator and the consortium members. Monitoring and evaluation are two important elements of the communication strategy to measure the success of communication activities. The communication criteria need to be clearly defined in order to measure success and to provide useful feedback to the consortium members.

4.1 ARIMNet2 communication strategy: a SWOT analysis in M12

The table below summarizes the SWOT analysis of ARIMNet2, providing the project with an overview of the environment in which it communicates.

Figure 4. SWOT analysis of ARIMNet2 communication strategy:

<i>Strengths</i>	<i>Weaknesses</i>
<ul style="list-style-type: none"> * Large Network with many contacts * Skilled people * Societal challenges, partly recognized 	<ul style="list-style-type: none"> * Limited human and financial resources * Late delivery – many opportunities passed * Not all the communication tools developed * Many partners: implies specific communication efforts and different levels of communication (e.g.; executive committee, Call board, governing board...)
<i>Opportunities</i>	<i>Threats</i>
<ul style="list-style-type: none"> * Various contacts (networks) of partners organization * Access to different dissemination channels * Interest of stakeholders (agriculture, food, ...= crucial issues) 	<ul style="list-style-type: none"> * Public misconceptions * Wide potential interested public

4.2 Monitoring and Evaluation criteria

Certain measure indicators should be set, in order to monitor the success of ARIMNet2. The indicators will be monitored regularly and the results of the monitoring will optionally be submitted to consortium members.

Figure 5. Quantitative Monitoring and evaluation indicators

Indicators value		Number
Internal communication		
Meetings	Number of Meetings	
Intranet	Number of visits of Intranet	
Documents	Number of documents downloaded	
External communication		
Leaflets and communication tools	Distribution statistics	
Newsletter	Number of subscriptions	
Presentation	Number of presentations on ARIMNet2	
Partners websites	Number of ARIMNet news on website	
ARIMNet2 website	Number of visits of the web site (statistics)	